FOR LOUISIANA’S CHILDREN

THE SCHOOL READINESS TAX CREDIT IS A WIN

FOR YOUR BUSINESS

WIN

FOR OUR ECONOMY
Agenda for Children has been scoring big wins for the children of Louisiana for more than 35 years.

Through the School Readiness Tax Credit, you can, too. Invest your tax liability in the School Readiness Tax Credit and Louisiana will be scoring wins for our children and economy for generations to come.
As Dr. James Heckman, a Nobel laureate and an expert on Early Childhood Education has proven, quality care in early childhood—from birth to age five—is critical in determining how successful a child will be throughout their life. These children arrive at school ready to learn. They perform better academically and have stronger social and emotional skills. They go on to become well educated, healthy, and productive citizens.

Agenda for Children has been a champion for Louisiana’s children for more than 35 years. We work with officials at all levels of government to advocate for policies and programs that support Louisiana’s children, their families, and early child care providers.

As a Child Care Resource & Referral Agency, Agenda for Children will use your School Readiness Tax Credit donation to bring quality child care and education to children in 12 parishes of Southeast Louisiana.

In 2007, the Louisiana legislature passed a package of School Readiness Tax Credits designed to support quality child care and education. (La. Rev. Stat. § 47:6107)

This was a major win for the children of Louisiana.

A WIN FOR LOUISIANA’S CHILDREN

“The first 1,000 days of a child’s life completely shapes their future success. We don’t build a house without a solid foundation — let’s ensure that all children receive a solid foundation, too.”

Jennifer “Jen” Roberts, CEO, Agenda for Children

DONATE ONLINE
AgendaForChildren.org/TaxCredits
Businesses with a Louisiana Tax ID are eligible to receive a 100% refundable state tax credit up to $5,000 for contributions to Child Care Resource & Referral Agencies (CCR&Rs)*. If the credit exceeds your business’ tax liability, you will receive a check for the difference.

The tax credit is available for both for-profit and non-profit businesses. Depending on your business’ entity—Sole Proprietorship, Limited Liability Corporation, Partnership, Corporation, S Corporation, C Corporation, Franchise—you can take the credit against individual income tax, corporation income tax, or corporation franchise tax on your Louisiana State taxes.

You can keep your state tax dollars local by designating that your donation fund child care centers in your parish. The process couldn’t be easier. Submit a contribution form and Agenda for Children will email you a receipt and verification letter.

One of the best investments you can make for your business, Louisiana’s children and our community, is to donate to the School Readiness Tax Credit program.

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A WIN FOR YOUR BUSINESS

“There’s no down-side and a huge up-side. You get every penny back. Instead of giving your money to the government you can direct it to a worthwhile charity, helping both our economy and the children of our State.”

Robert Steeg, Managing Partner, Steeg Law Firm

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* CCR&Rs like Agenda for Children contract with the Department of Education to provide important services to parents and child care providers.
As documented by the landmark HighScope Perry Preschool Project research, low-income children who participated in high-quality early childhood education were more likely to graduate from high school, earn more money, own their own homes and build a stable foundation for their families. Their own children have continued to make gains in education, health, employment and civic life.

Not investing in early childhood education is costing us dearly.

The median cost of child care for Louisiana families is $7,500 a year, an expense most families cannot afford. The lack of quality early childhood education options tops the list for why families move away from Southeast Louisiana. The lack of childcare options for employees is one reason businesses choose not to come to our region.

Quality early childhood education fuels our future. It keeps parents in the workforce, attracts companies to our state, and develops the talent and skills businesses need to succeed.

As a small business owner and mom, the School Readiness Tax Credit program allows me to invest $5,000 annually in an issue I care deeply about—early childhood education. Every dollar I donate to Agenda for Children returns to me as a credit on my Louisiana income taxes.”

Morgan Ripski, Champe Carter Consulting, LLC

Louisiana will reap economic dividends for generations to come when you invest your tax liability in the School Readiness Tax Credit.

$16

RATE OF RETURN
on every dollar invested in early care and education goes to our society.

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With the ongoing challenges of Hurricane Ida, child care centers in Southeast Louisiana that were already struggling because of the pandemic need funding to help them get up and running. This is critical for parents to be able to stay in the workforce and our region’s continued economic recovery.

As a CCR&R serving 12 parishes in Southeast Louisiana, Agenda for Children is leading the region’s Hurricane Ida response for 500+ child care centers. After the hurricane, Agenda and the Louisiana Policy Institute for Children created a rapid-response grant program that provided over $270,000 in funding to 270 child care programs in impacted parishes. Our team has the ability to get child care providers assistance quickly through our networks of local partners.

With your business’ donation, we will continue to provide centers with grants for operating funds, scholarships for children, and more.

Help your local child care centers survive and our children and economy thrive by making a 100% refundable donation to Agenda for Children through the School Readiness Tax Credit program today.

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AgendaForChildren.org/TaxCredits

"This targeted tax credit allows a business to be a hero for zero at a time when the need for investing in child care could not be greater."
Pres Kabacoff, HRI Properties

Child care is more critical for our economy in Louisiana today than ever before.
You have the power to build a better future for Louisiana.

Quality early childhood education fuels our future. It keeps parents in the workforce, attracts companies to our state, and develops the talent and skills businesses need to succeed.

Agenda for Children has the resources to support initiatives that can effect positive change for generations to come.

Join our 80 for 80 Challenge today!

**Contributing Businesses**
- Boh-Brothers Construction
- Boo-Ker Oil and Gas
- Champe Carter Consulting, LLC
- Dixie Mill Supply Co.
- Laitram Corporation
- Landis Construction, LLC
- The Law Offices of Morris Bart
- Mitchell Family Eyecare
- Ogden Trust Investment Assets
- ResourceFull Consulting
- Southern Dental Care
- St. Denis J. Villere  & Company, LLC
- Steeg Law Firm, LLC

80% of a child’s brain is developed by age three. We are challenging 80 businesses to help Louisiana’s children thrive by donating to the School Readiness Tax Credit program.
Agenda for Children was founded to make Louisiana a state in which all children can thrive, by ensuring that the basic needs of children and families are met and that our children are nurtured and well taught, beginning in the early years and continuing through adolescence.