



First Children's Finance

Child Care Center Advanced Business Training Series

The Advanced Business Training Series from First Children's Finance provides Type III child care program leaders in Louisiana with the opportunity to enhance their business knowledge and put into practice new business skills related to their child care program. Each training topic listed below will be offered 4 times between September 2021 and April 2022. Training participants are then eligible to receive individual consultation hours to reflect on their learning and receive direct support on the topics covered from business development staff from First Children's Finance.

Marketing Your Child Care

This session goes beyond the basic concepts of creating flyers and a social media account. We will dive in to discussion about competitors, understanding strengths and threats to your organization and how to address enrollment needs.

Child Care Finances

Understanding and managing finances of a child care operation is a critical aspect to long-term viability and sustainability. In this session, participants dig into financial statements and apply new knowledge to manage scenarios that may impact their finances.

Staffing Your Child Care

Staffing is a critical and competitive need for child care centers today. Participants review the basics of acquiring, retaining, and developing new employees and teachers for your child care program. With the right staffing strategies in place, child care leaders can focus on growth and enhancement of their program.

Policy & Business Practices

Clear policy and business practices support communication across all interactions within a business. Participants will have the opportunity to review and discuss policy and common challenges program face.

Program Management & Leadership

Strategy to keep the mission and vision of your organization as top priority are vital to long term success. Participants will discuss how create and evaluate program plans and set clear expectations among program leaders. Systems and efficiency initiatives will be reviewed.

Individual Consultation

After each training participants are eligible for individual consultation working with a Business Development Consultant on the materials and goals created during the training series. To qualify for consultation hours, participants must fill out the training evaluation provided at the end of each training. After completion of the evaluation participants will be sent a link to Calendly to sign up for a consultation slot. Consultation time is limited, so sign up early!

Links to register for trainings are found on page 2

www.firstchildrensfinance.org



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Training Titles

Training Dates

Click on date to register for training, each training is offered 4 times

Marketing your Child Care business for the Future

[September 2nd, Thursday - 9:00-10:30am \(register here\)](#)
[November 8th, Monday - 7:00-8:30pm \(register here\)](#)
[January 10th, Monday 2:00-3:30pm \(register here\)](#)
[February 16th, Wednesday 10:00-11:30am \(register here\)](#)

Preparing your Child Care Finances for the Future

[September 9th, Thursday 9:00-10:30am \(register here\)](#)
[November 22nd, Monday 7:00-8:30pm \(register here\)](#)
[January 17th, Monday 2:00-3:30pm \(register here\)](#)
[February 23rd, Wednesday 10:00-11:30 \(register here\)](#)

Staffing your Child Care Business

[September 23rd, Thursday 9:00-10:30am \(register here\)](#)
[December 6th, Monday 7:00-8:30pm \(register here\)](#)
[January 31st, Monday 2:00-3:30pm \(register here\)](#)
[February 22nd, Tuesday 9:00-10:30 am \(register here\)](#)

Policy & Business Practices

[October 12th, Tuesday 2:00 -3:30ppm \(register here\)](#)
[December 13th, Monday 7:00-8:30pm \(register here\)](#)
[February 2nd, Wednesday 10:00-11:30am \(register here\)](#)
[March 16th, Wednesday 10:00-11:30am \(register here\)](#)

Working with Program Management and Leaders and Utilizing efficiency initiatives to support your business

[October 7th, Thursday 9:00-10:30am \(register here\)](#)
[December 20th, Monday 7:00-8:30pm \(register here\)](#)
[February 17th, Monday 2:00-3:30pm \(register here\)](#)
[March 23rd, Wednesday 10:00-11:30am \(register here\)](#)