STAND for children

INCREASING FUNDS FOR HIGH-QUALITY ECE PROGRAMS IN NEW ORLEANS

April 5, 2016 – NOEEN Steering Committee

WHO ARE WE?

- Stand for Children is an organization that seeks to ensure that every child, regardless of zip code, is prepared for and has access to a college education.
- We have traditionally worked in the K-12 space but have noticed the importance of ECE in preparing kids even for Kindergarten.

WHO ARE WE?

- Over the past 18 months, Stand has convened a number of ECE stakeholders in New Orleans to discuss ECE funding.
  - Stakeholders included: childcare providers, schools, city/City Council representatives, RSD representative, OPSB representative
- As part of this process, we identified:
  - Characteristics of high-quality ECE programs
  - Cost of implementing these characteristics
  - Ways to pay for improved quality and access

WHO ARE WE?

- We continue to conduct research on best practices from other states.
- We have worked with Representative Leger to file a bill that would permit the City to levy local taxes to support ECE programs.

CHARACTERISTICS OF HIGH-QUALITY ECE PROGRAMS

- High-quality adult-child interactions
- Teacher qualifications (at least BA and ECE training)
- Teacher compensation
- High-quality, job-embedded professional development and coaching
- Emotional, instruction, and classroom management support
- Group size and adult:child ratios
- Minimum 6-hour day
- Evidence-based curriculum
- Use of data and assessments to track teacher and child progress
- Program evaluation/network supports

PROGRAM OPERATION

Per-Child cost based on:

- Medium/large Orleans pre-school center or school (60 4-year-olds)
- Head Start/LA 4 class size maximum (20) & staff ratios (1:10)
- Certified teacher; salary & benefits for all staff
- Rent/mortgage payment; ongoing operational costs

Staffing		Professional Services	Property	Supplies
1	Director	SPED services	Rent/Mortgage	Furniture
3	Teacher	Professional Development	Disposal, Grounds, Pest	Instructional Supplies
0.5	Sped Teacher	Property Insurance	Repairs & Maintenance	General Office & Admin
3	Para	Security	Electricity & Water	Technology Supplies
1	Sped Para	Transportation	Phone, Network, Technology	
1	Office Manager	Various Other	Security System	
1	Custodian			
Partial	Back Office Support			
~ Total	**$500,000**	**$99,000**	**$92,000**	**$4,600**
			~ Total PK 4 Costs	**$695,600**
			~ PK4 Per Child Cost	**$11,593**

NETWORK SUPPORT

Network costs based on NOEEN Lead Agency functions and other practices from around the nation

Function	~Annual Costs	Details
Coordinated data system	$50,000	Maintenance and updates for a data system to integrate w/ enrollment, Child Find, attendance, CLASS, TS Gold, monitoring; additional one-time cost to develop system
Program Monitoring & Evaluation	$300,000	4 FTE; Evaluating programs according to performance framework; investigating parent complaints; program support related to regulations, etc.
Coordinated enrollment, information campaign, referral	$750,000	EnrollNOLA ECE personnel, applications, catalog, information campaign, enhanced referral and program info for families
Special Education evaluations, services coordination	$300,000	4 FTE; Coordinating with Early Steps, OPSB Child Find, and special education service providers to ensure families have info, evaluations are done in a timely fashion, and operators have access to services; 2 additional evaluation staff
CLASS observations	$50,000	CLASS observers, myTeachstone, trainings for teachers and directors
Network admin staff	$300,000	3 FTE; developing performance framework for programs; needs assessment; coordinated funding request; directing seats to high-quality settings that are in demand by families; research and analysis; staffing governing board; program support; info sessions for programs
~Total	**$1,750,000**	

HOW MUCH DOES HIGH-QUALITY ECE COST?

For 3-4 year olds only:

- Increase access: Each new slot costs ~$11,593/child
- Increase quality: Improving funding* for existing programs costs
  - $7,013/child in LA4 & NSECD
  - $6,408/child in Pre-K Expansion Grant
  - $5,963/ 3 y.o. CCAP & $6,003/ 4 y.o. CCAP

*Difference between current funding level and $11,593

Children currently served in New Orleans		
	3-year olds	**4-year olds**
Total At-Risk in New Orleans	3,420	3,420
State Programs	274	2,612
Head Start	898	728
Total At-Risk Served	1,172	3,340
Service Gap	***2,248***	***80***

Based on Feb. 1, 2016 Child Count and 2016-17 LA 4, NSECD, and PEG Allocations

HOW MUCH DOES HIGH-QUALITY ECE COST?

ECE Cost Estimates for NOLA	
	Revised Estimate
Increasing quality	$17.4 million
Increasing access to all at-risk 3- and 4-year-olds	$27 million
Program Evaluation/Network Support	$1.75 million
Total	**~$46 million**

ECE FUNDING MODELS

- State funding
  - Included in K-12 funding (OK, WV, WI)
  - Tobacco settlement funds (NM)
  - Lottery funds (GA)

- State and local taxes
  - State sin taxes (MO, CA, AK)
  - Local taxes (soda – Berkeley; income – NYC; property – Seattle, San Francisco; sales – San Antonio, Denver)

ECE FUNDING MODELS

- Public-private partnerships
  - Nonprofit entity oversees and raise funds for ECE
  - Foundations
  - Federal grants
- Social impact bonds
  - NY and MA for recidivism
  - UT for ECE

HOW SHOULD FUNDS BE ADMINISTERED?

See handout for guiding principles of a potential funding entity.

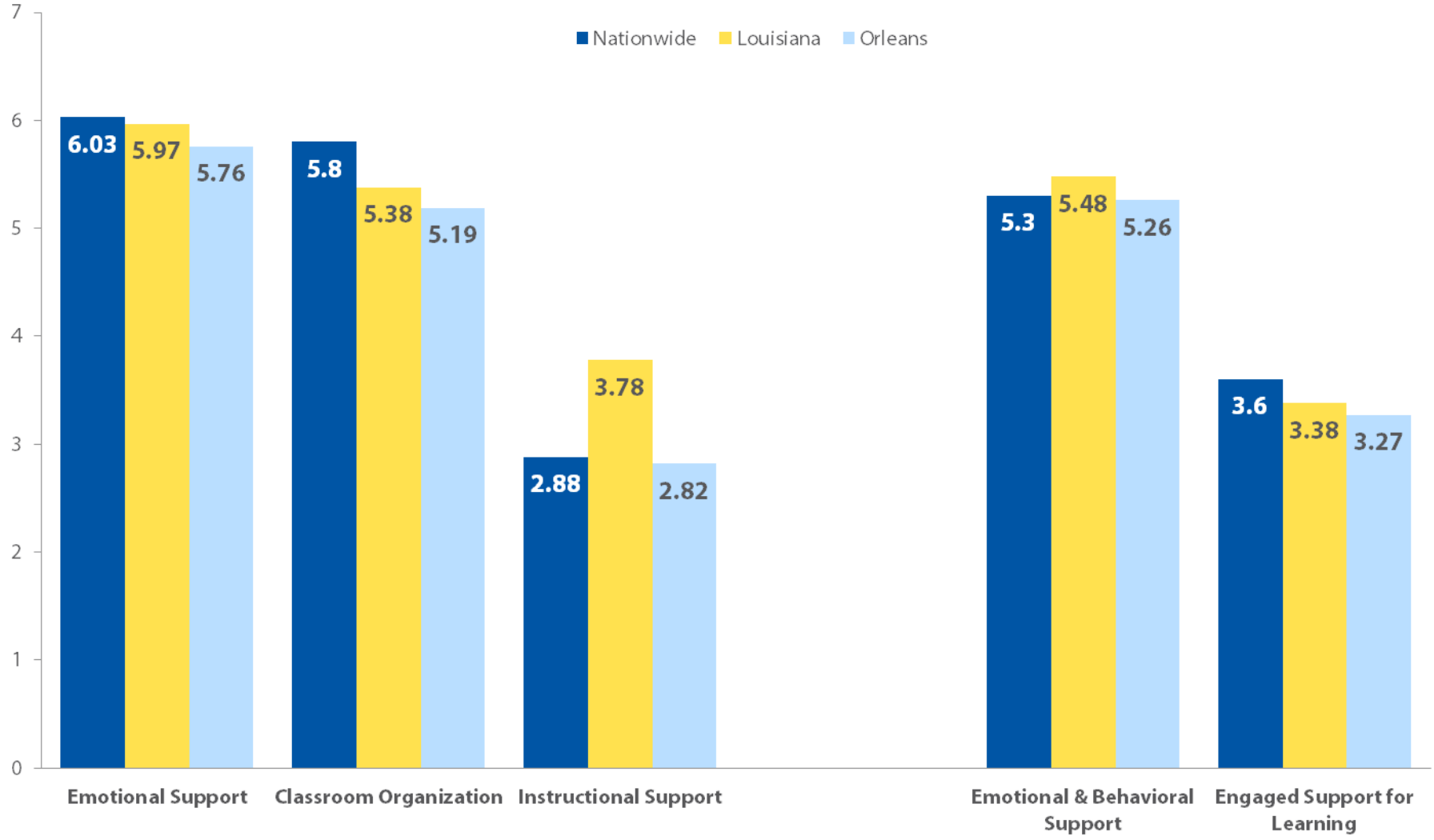
- Independence and Inclusivity
- Commitment to Improvement
- Access
- Choice
- Efficiency
- Accountability

KEY DISCUSSION POINTS

- Are there different or additional costs we should be considering?
- Are there different or additional sources of revenue we should be considering?
- What are the potential drawbacks of focusing on funding for 3- and 4-year-olds first? What are the benefits?
- Should we have a goal of providing pre-K to more children than just those who 185% of the FPL?
- If a local tax is raised, when should this go on the ballot and which governmental body should be the levying authority?
- If legislation is created to create and define responsibilities of a network to support administration of this local money, when should that legislation be passed, and what should be in it?
- How does all of this interact with the work being done by NOEEN, LDOE, and Head Start?

CLASS Scores at the National, State & Local Levels

*Note that national data reflects 14-15 data and state & local date reflect Fall 2015 data WITHOUT 3rd party substitutions



2016 QRIS NATIONAL MEETING

QRIS National Learning Network

Build INITIATIVE
Strong Foundations For Our Youngest Children

Establishing an Ecosystem for High-Quality Early Learning

July 12-14, 2016

Hilton New Orleans Riverside Hotel
New Orleans, LA

Update on Coordinated Enrollment
April 5, 2016

MR Application Closed February 26

Over 6,000 Applications Submitted, 66% verified

Verification Status					
Grade Applying For	Verified	Unverified	Incomplete	Grand Total	Verification %
INF	141	130	72	343	41%
1 YR	449	257	69	775	58%
2 YR	655	293	87	1035	63%
PK3	788	364	150	1302	61%
PK4	1930	491	138	2559	75%
Total	3963	1535	516	6014	66%

- 100% of completed verifications received EPC scores
- 75% of PK 4 applicants completed verification
- Verification rates for 1 to 3 year applicants reached 58% or higher
- Infant verification remained low likely do to unfamiliarity with the process
- Incomplete applications did not include any school choices

Improvements to the Process

Revised Early Childhood Round 2 Catalog

Based on working group recommendations, the following revisions were made to the catalog:

- Focused on breaking up text and outlining the process clearly in few words
- Re-ordered programs by age, beginning with EHS and ending with NSECD
- Revised Head Start income tables to reflect 100% of Poverty Guideline Index with a note that families with children with disabilities whose income falls between 101-130% of PGI are also eligible, but prioritized after families at or below 100% of PGI.

Due to the recent decision by NOEEN, providers, and EnrollNOLA not to include CCAP in the match for this year, the following revisions were made to the catalog:

- CCAP section has an introduction page directing parents who need childcare for the 2015-2016 school year to contact Agenda for Children or to apply for Childcare Assistance through LDOE's online application
- All early Learning centers offering CCAP are listed on pages 32-37 of the catalog

Update on CCAP and the match

Sharing of CCAP Data

- Previously, LDOE felt they could not share personally identifiable CCAP data with Agenda for Children for the purpose of including these seats in coordinated enrollment
- Upon request for a second opinion, LDOE legal now agrees that because Agenda for Children and EnrollNOLA are involved in the "administration of the program," LDOE will share this data for next year's process

Additional CCAP Challenges

<u>Rate & Availability Form</u>

- Current LDOE process requires families applying for CCAP for the first time to choose one particular center prior to being approved for CCAP via the CCAP Rate and Availability form process
- This process is the opposite of coordinated enrollment, which is based on verifying the family's eligibility FIRST, and then allowing the family to make program choices based on their eligibility and availability at preferred programs.

<u>CCAP Allocated Seats</u>

- LDOE has postponed the CCAP allocated seats pilot due to technology concerns.

Next Steps

Date	Action
Week of April 4	• Providers will be asked to review match • Once match is certified, results will be available to parents • Parents can log in to portal to view results, also will get an email and a letter
April 5	NOEEN Steering Committee Meeting
April 11	LA 4 and NSECD provider meeting at Sojourner Truth: What's new for Round 2
April 14	Preschool Expansion Grant provider meeting at CERM building: What's new for Round 2
April – May 20	Programs contact families to register 2016-2017 school year
May 20	Registration deadline; programs can choose to enforce deadline
Week of May 23rd	Begin offering waitlist placements for programs that filled in Main Round and chose to enforce registration deadline

enroll NOLA

Policy Proposal for Tuition-Based PK4

Need for Policy

- LDOE has not provided clear policy or guidelines for PK4 Tuition seats at public schools
- LDOE has stated that local Lead Agencies may make this policy as part of the coordinated enrollment process
- For 16-17, several new PK4 tuition programs are being started at charter schools in an effort to increase socio-economic diversity within the class, and serve more total children citywide
- A clear policy is needed to ensure that:
  - Tuition rates are fair and appropriate
  - All tuition programs are following the same rules
  - The number of free PK4 seats in New Orleans does not decrease due to an increase in the number of tuition seats

Policy Proposal for Tuition-Based PK4

Short-Term v. Long-Term Policy

- AFC, EnrollNOLA, RSD, and OPSB staff developed a proposed addendum to the NOOEN Coordinated Enrollment Framework that details a policy for PK4 tuition seats that are offered by LA 4 providers
- This policy was shared with, and reviewed by all charter school operators who are providing PK4 tuition for 2016-17
- This policy will treat 16-17 as a “learning year” where, for the first time, a charter operator has the option to charge more than $4,580/child for tuition
- EnrollNOLA will work with these operators to evaluate the implementation of this policy, parent demand for these seats, etc.
- Based on this data, and further work with charter operators, a long-term policy will be presented to NOEEN for approval prior to the Main Round of next year’s OneApp

Proposed Policy for Tuition-Based PK4

2016-17 PK4 Proposed Policy

Tuition-based classes must be approved through Coordinated Funding Request process:

- Operators allowed to offer tuition-based PK will be capped at current levels for the 2016-2017 school year. These operators were approved through the coordinated funding request process.

Acceptable tuition rates:

- Tuition rates will be capped at $4,580 unless an operator makes a formal request to charge more. When requesting approval the operator must provide justification to EnrollNOLA for the tuition rate.
- Per LDE guidelines, the tuition amount for any child cannot exceed the average per child amount the school spends for LA 4 eligible children in the class. Classroom space and utilities must be excluded. EnrollNOLA will work with each respective authorizer to review the request.

Guarantee to kindergarten

- All in-school LA4 students will receive guarantee to Kindergarten.
- PK4 tuition students will receive guarantee if at least 50% of the K class is LA4 students, filled by OneApp or a combination thereof.

NOEEN Legislative Update
April 5, 2016

Agenda for CHILDREN
...a voice for Louisiana's children and families

ECE-Related Bills

HB/ SB	Bill. No.	Author	Short Title	Current Status
HB	175	Hilferty, S.	Provides for requirements for training early learning center employees on recognizing and preventing shaken baby syndrome	Passed House; Pending Senate Ed
HB	197	Pylant, S.	Creates crime of failure to properly operate a child day care center	Pending House Final Passage; Sched. 4/6/16
HB	361	Pylant, S.	Provides penalties for persons operating early learning centers without a valid license	Pending House Ed
HB	576	Leger, W.	Authorize the governing authority of Orleans Parish to impose a tax to support programs for children from birth through three years of age	Pending House Municipal, Parochial, and Cultural Affairs
HB	753	Leger, W.	Provides with respect to taxes imposed in Orleans Parish for the support of early childhood programs	Pending House referral
HB	830	Seabaugh, A.	Provides relative to criminal background checks for owners, employees, volunteers, and inspectors of early learning centers	Pending House Ed
SB	109	Barrow, R.	Provides for confidentiality of applications and client case records for child care assistance clients	Passed Senate; Pending House Ed
SB	167	Appel, C.	Provides relative to the implementation of the assessment and accountability system for publicly funded early childhood education programs	Pending Senate Ed
HB	1	Henry, C.	Potential reduction to LDOE budget for: --Subgrantee Assistance Program (includes LA 4 and NSECD funding) --State Activities (includes Act 3 Implementation and Preschool Expansion Grant matching funds)	Pending House Appropriations

NOEEN Steering Committee Positions

HB/ SB	Bill. No.	Author	Short Title	Proposed Position
HB	175	Hilferty, S.	Provides for requirements for training early learning center employees on recognizing and preventing shaken baby syndrome	**Monitor**
HB	197	Pylant, S.	Creates crime of failure to properly operate a child day care center	**Monitor**
HB	361	Pylant, S.	Provides penalties for persons operating early learning centers without a valid license	**Monitor**
HB	576	Leger, W.	Authorize the governing authority of Orleans Parish to impose a tax to support programs for children from birth through three years of age	**Monitor; support if amended and moving**
HB	753	Leger, W.	Provides with respect to taxes imposed in Orleans Parish for the support of early childhood programs	**Monitor; support if amended and moving**
HB	830	Seabaugh, A.	Provides relative to criminal background checks for owners, employees, volunteers, and inspectors of early learning centers	**Monitor**
SB	109	Barrow, R.	Provides for confidentiality of applications and client case records for child care assistance clients	**Monitor**
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NOEEN Steering Committee Actions

- Consult with local advocacy groups such as Stand For Children and Louisiana Policy Institute to be informed of actions on particular bills of interest
- Send update emails (action alerts) on ECE-related bills to NOEEN partners as bills are heard in committee, etc.
- Provide information, talking points to Steering Committee members and NOEEN partners about NOEEN-impact of proposed bills
- Authorize NOEEN Steering Committee members to speak on behalf of NOEEN according to approved positions