

		No Points	Low	Medium	High	Score	Points	Possible Points	Basis of Assessment/Score
Quality	Rating	Currently operating site is Approaching Proficient or lower (0 points)	Currently operating site is Proficient (6.6 points)	Currently operating site is High Proficient (13.4 points)	Currently operating site is Excellent (20 points)	High	20.00	20.00	Performance Profile
	Mission & Philosophy	Description does not provide insight into program quality or values (0 points)	Description provides minimal insight into program quality or values but does not provide any specific information (6.6 points)	Description provides some insight into program quality or values, including specific information about their approach and/or philosophy, and is aligned with developmentally appropriate practice (13.4 points)	Description is thorough, including multiple instances of specific information about their approach and/or philosophy, description is aligned with developmentally appropriate practice and demonstrates an understanding of the current expectations of programs (e.g. CLASS, GOLD, etc.) (20 points)	High	20.00	20.00	Answer to Question: Please provide a company summary. In your response, please include who founded your company, how it started, and the company's philosophy/values regarding serving children.
Business Readiness	Budget Plan	Budget is unrealistic and lacks details (0 points)	Budget is lacking in details (6.6 points)	Budget is reasonable, but lacks detail (13.4 points)	Budget is detailed and reasonable (20 points)	High	20.00	20.00	Answer to Question: What is your planned budget? OR Please provide an estimate by a licensed general contractor for expenses related to expanding your center.
	Profitability Pt. 1	Applicant has no formal financial documents including business banking statements or business related tax returns (0 points)	Applicant provided bank statements or tax returns but did not have Profit and Loss or Balance sheet from accounting software or other demonstrated accounting program (6.6 points)	Applicant provided P&L and Balance Sheet for at least 2021 (13.4 points)	Applicant provided P&L and Balance Sheet for 2021 and year to date through 11-30-22 or later (20 points)	High	20.00	20.00	Profit and Loss or Bank Statement
	Profitability Pt. 2	P&L shows loss without explanation (0 points)	P&L shows loss but provides an explanation that explains their plans to break even or operate at a profit in the future. (6.6 points)	P&L shows they are breaking even or better (13.4 points)	P&L shows responsible business practices and break-even or better (20 points)	High	20.00	20.00	Profit and Loss or Bank Statement AND Answer to Question: If you are currently operating at a loss (expenses are greater than your revenue) please provide an explanation.
	Business PD Participation	Program has not participated in business coaching opportunities. (0 points)	-	-	Program has participated in at least one intensive business coaching opportunity (4BxP, Agenda's Small Business Pilot, Goldman Sachs, Propeller, etc.) (5 points)	High	5.00	5.00	Answer to Question: Please select and list any programs you have participated in that have supported your development as a business owner or leader in the early learning space. This could include business development programs, incubators or other business-related programs which have supported your business growth.
Demand & Serving Unmet Needs	Vacancies	Program has vacancies in every age group (0 points)	Program has vacancies for more than one age group (6.6 points)	Program has vacancies in only one age group (13.4 points)	Program has no vacancies (20 points)	High	20.00	20.00	Answer to Question: (1) How many additional seats do you have by age configuration? AND (2) Are any of these vacant seats actively in the process of being filled? If so, how many?
	Ages Served	All children enrolled are no younger than three years old (0 points)	All children enrolled are no younger than two years old (6.6 points)	All children enrolled are no younger than one year old (13.4 points)	Site has infants through four year olds enrolled (20 points)	High	20.00	20.00	October 2022 Child Count
	High-Need Area (Bonus)	Program is not located in Downtown or immediately adjacent neighborhood, New Orleans East, or Westbank (0 points)	-	Program is located Downtown or in immediately adjacent neighborhoods (10 points)	Program is located in New Orleans East or the West Bank (Orleans Parish only) (15 points)	High	15.00	15.00	Center Address
	Serving Under-Served Groups (Bonus)	Applicant has provides no indication of how they serve underserved populations BUT provides plan on how they plan to support (0 points)	Applicant has provided no indication of how they serve underserved populations BUT provides plan on how they plan to support in the future (4 points)	Applicant provides some informal plan or indication of how they currently support underserved populations (8 points)	Applicant provides formal detailed plan of how they support underserved populations (12.5 points)	High	12.50	12.50	Answer to Question: (1) Do you currently serve or plan to serve English Language Learners, families needing nontraditional hour care or children with disabilities? AND (2) What services do your currently offer or plan to offer?
Project Alignment & Viability	Project Definition	Application does not articulate clear use of funds (0 points)	Project plan provides some details, but does not provide a compelling case that it will increase capacity or quality (6.6 points)	Project plan is detailed, and provides compelling case it will increase capacity or quality (13.4 points)	Project plan is detailed, and provides compelling case it will increase capacity and quality (20 points)	High	20.00	20.00	Answer to Question: How will these funds help to support your business?
	Grant Impact & Clarity of Impact	Application does not articulate clear rationale for funding need, goals or how funding will address needs (0 points)	Project plan provides some details, but it is unclear how funding will help the program resolve challenges or meet goals (6.6 points)	Detailed project plan clearly articulates challenges, goals and how funding will address needs and goals (13.4 points)	Detailed project plan does an exceptional job of articulating challenges, goals and how funding will address needs and goals (20 points)	High	20.00	20.00	Answer to Question: How will these funds help to support your business?
	Financing	Program has no other planned source of funding (0 points)	Program has reasonable plans for additional funding, but nothing is confirmed yet (6.6 points)	Program has at least one other confirmed source of funding (13.4 points)	Program has either two or more confirmed sources of funding OR has pre-approval for a loan AND totals (with FF grant funding) are commensurate with the total needed for the project (20 points)	High	20.00	20.00	Answer to Question: (1) What sources of funding are you planning to utilize? Select all that apply. AND (2) What sources of funding are you already utilizing?
Diversity	Business is owner/operated by someone who is neither Black/Latinx or a woman (0 points)	-	Business is owned/operated by someone who is Black/Latinx OR a woman (13.4 points)	Business is owned/operated by a Black or Latina woman (20 points)	High	20.00	20.00	Answer to Questions: (1) How do you identify? AND (2) What is your gender?	

		No Points	Low	Medium	High	Score	Points	Possible Points	Basis of Assessment/Score	
Demographics	Service to Low-Income Children	<25% of children are publicly funded (0 points)	25-49% of enrolled children are publicly funded (6.6 points)	50-74% of enrolled children are publicly funded (13.4 points)	>75% of children served are publicly funded (20 points)	High	20.00	20.00	October 2022 Child Count	
							Quality	40.00	40.00	
							Business Readiness	65.00	65.00	
							Demand & Serving Unmet Needs	67.50	67.50	
							Project Alignment & Viability	60.00	60.00	
							Demographics	40.00	40.00	
TOTAL SCORE								272.50	272.50	